Jessica He
Product Designer

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EDUCATION

University of California, Berkeley
B.A. Cognitive Science, Computer Science,
May 2017

EXPERIENCE

Vimeo
(Product Design Intern, Summer 2017)
Designed landing pages and new user flows across various platforms (web, iOS/Android, TV). Created a mobile UI kit for designers and engineers. Designed the front-end of Vimeo's improved search experience.

Location Labs
(UX and Visual Design Intern, Summer 2016 - 2017)
Redesigned user flows to boost retention and experience of mobile apps. Conducted user testing and research. Built and designed front-end of internal tool for Quilt messaging app.

Adobe Systems Inc.
(Front-End Developer Intern, Summer 2015 - 2016)
Worked on projects for the IT Security team, including: website redesigns, security dashboards, tutorial animations, and infographics.

UC Berkeley Computer Science
(Instructor, 2015 - 2017)
Taught a web design class as part of Berkeley's student-run education program. Gave weekly lectures to over 500 students on the principles of design and web development.

SKILLS

Full-stack designer with a focus on product vision and rapid prototyping with Sketch, Principle, and Framer. Experienced with **front-end development** (CSS, JavaScript) and some back-end frameworks.