Jessica He
Product Designer

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EDUCATION

University of California, Berkeley
B.A. Cognitive Science, Computer Science,
May 2017

EXPERIENCE

Frame.io
(Product Designer, October 2017 - present)
Design lead on multiple core product teams: Growth,
Sharing & Organization, and Enterprise. Working on
end to end design solutions that are informed and
validated through user research and data.

Vimeo
(Product Design Intern, Summer 2017)
Utilized user research and data to test designs and
define new features for Vimeo's search. Conceived and
designed a flow for exporting Vimeo videos to
Instagram. Created a mobile UI kit for designers.

Location Labs
(UX and Visual Design Intern, Summer 2016 - 2017)
Simplified complex user flows to boost retention and
experience of mobile apps. Conducted user testing
and research. Built and designed front-end of an
internal research tool for Quilt messaging app.

Adobe Systems Inc.
(Front-End Developer Intern, Summer 2015 - 2016)
Worked on projects for the IT Security team, including:
website redesigns, security dashboards, tutorial
animations, and infographics.

SKILLS

Full-stack designer with a focus on product strategy,
interaction design, and rapid prototyping with Sketch,
Principle, and Framer.
Experienced with **front-end development** (CSS,
JavaScript) and some back-end frameworks.